
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

SCHEDULE 13G

**Information to be Included in Statements Filed Pursuant to §240.13d-1(b), (c) and (d) and
Amendments Thereto Filed Pursuant to §240.13d-2.
Under the Securities Exchange Act of 1934
(Amendment No. 3)***

CNinsure Inc.

(Name of Issuer)

Ordinary Shares

(Title of Class of Securities)

G2352K 108

(CUSIP Number)

December 31, 2010

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

☐ Rule 13d-1(b)

☐ Rule 13d-1(c)

☒ Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. G2352K 108

1	NAMES OF REPORTING PERSONS Yinan Hu		
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>		
3	SEC USE ONLY		
4	CITIZENSHIP OR PLACE OF ORGANIZATION People's Republic of China		
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:	5	SOLE VOTING POWER 0	
	6	SHARED VOTING POWER 219,441,430 ¹ ordinary shares	
	7	SOLE DISPOSITIVE POWER 0	
	8	SHARED DISPOSITIVE POWER 219,441,430 ¹ ordinary shares	
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 219,441,430 ordinary shares		
10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS) <input type="checkbox"/>		
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 21.7%		
12	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS) IN		

¹ Including (i) 208,121,430 ordinary shares of the issuer, and (ii) 11,320,000 ordinary shares of the issuer in the form of American Depositary Shares, each representing 20 ordinary shares of the issuer.

CUSIP No. G2352K 108

1	NAMES OF REPORTING PERSONS Kingsford Resources Limited		
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>		
3	SEC USE ONLY		
4	CITIZENSHIP OR PLACE OF ORGANIZATION British Virgin Islands		
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:	5	SOLE VOTING POWER 219,441,430 ² ordinary shares. High Rank Investments Limited may also be deemed to have sole voting power with respect to the above shares. (See Item 4)	
	6	SHARED VOTING POWER 0	
	7	SOLE DISPOSITIVE POWER 219,441,430 ² ordinary shares. High Rank Investments Limited may also be deemed to have sole dispositive power with respect to the above shares. (See Item 4)	
	8	SHARED DISPOSITIVE POWER 0	
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 219,441,430 ordinary shares		
10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS) <input type="checkbox"/>		
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 21.7%		
12	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS) CO		

² Including (i) 208,121,430 ordinary shares of the issuer, and (ii) 11,320,000 ordinary shares of the issuer in the form of American Depositary Shares, each representing 20 ordinary shares of the issuer.

CUSIP No. G2352K 108

1	NAMES OF REPORTING PERSONS High Rank Investments Limited		
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>		
3	SEC USE ONLY		
4	CITIZENSHIP OR PLACE OF ORGANIZATION British Virgin Islands		
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:	5	SOLE VOTING POWER 219,441,430 ³ ordinary shares. Kingsford Resources Limited may also be deemed to have sole voting power with respect to the above shares. (See Item 4)	
	6	SHARED VOTING POWER 0	
	7	SOLE DISPOSITIVE POWER 219,441,430 ³ ordinary shares. Kingsford Resources Limited may also be deemed to have sole dispositive power with respect to the above shares. (See Item 4)	
	8	SHARED DISPOSITIVE POWER 0	
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 219,441,430 ordinary shares		
10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS) <input type="checkbox"/>		
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 21.7%		
12	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS) CO		

³ Including (i) 208,121,430 ordinary shares of the issuer, and (ii) 11,320,000 ordinary shares of the issuer in the form of American Depositary Shares, each representing 20 ordinary shares of the issuer.

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1	NAMES OF REPORTING PERSONS Qiuping Lai		
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS) (a) <input type="checkbox"/> (b) <input checked="" type="checkbox"/>		
3	SEC USE ONLY		
4	CITIZENSHIP OR PLACE OF ORGANIZATION People's Republic of China		
NUMBER OF SHARES BENEFICIALLY OWNED BY EACH REPORTING PERSON WITH:	5	SOLE VOTING POWER 0	
	6	SHARED VOTING POWER 219,441,430 ⁴ ordinary shares	
	7	SOLE DISPOSITIVE POWER 0	
	8	SHARED DISPOSITIVE POWER 219,441,430 ⁴ ordinary shares	
9	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON 219,441,430 ordinary shares		
10	CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS) <input type="checkbox"/>		
11	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9) 21.7%		
12	TYPE OF REPORTING PERSON (SEE INSTRUCTIONS) IN		

⁴ Including (i) 208,121,430 ordinary shares of the issuer, and (ii) 11,320,000 ordinary shares of the issuer in the form of American Depositary Shares, each representing 20 ordinary shares of the issuer.

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Item 1(a). Name of Issuer:

CNinsure Inc.

Item 1(b). Address of Issuer's Principal Executive Offices:

22/F, Yinhai Building
No. 299 Yanjiang Zhong Road
Guangzhou, Guangdong 510110
People's Republic of China

Item 2(a). Name of Person Filing:

Yinan Hu
Kingsford Resources Limited
High Rank Investments Limited
Qiuping Lai

Item 2(b). Address of Principal Business Office or, if None, Residence:

Yinan Hu
Kingsford Resources Limited
High Rank Investments Limited
c/o Yinan Hu
CNinsure Inc.
22/F, Yinhai Building
No. 299 Yanjiang Zhong Road
Guangzhou, Guangdong 510110
People's Republic of China

Qiuping Lai
CNinsure Inc.
22/F, Yinhai Building
No. 299 Yanjiang Zhong Road
Guangzhou, Guangdong 510110
People's Republic of China

Item 2(c) Citizenship:

Yinan Hu — People's Republic of China
Kingsford Resources Limited — British Virgin Islands
High Rank Investments Limited — British Virgin Islands
Qiuping Lai — People's Republic of China

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Item 2(d). Title of Class of Securities:

Ordinary Shares

Item 2(e). CUSIP Number:

G2352K 108

Item 3. Not Applicable

Item 4. Ownership:

The following information with respect to the ownership of the ordinary shares of the issuer by each of the reporting persons is provided as of December 31, 2010:

Reporting Person	Amount beneficially owned:	Percent of class:	Sole power to vote or direct the vote:	Shared power to vote or to direct the vote:	Sole power to dispose or to direct the disposition of:	Shared power to dispose or to direct the disposition of:
Yinan Hu (1)	219,441,430	21.7%	0	219,441,430	0	219,441,430
Kingsford Resources Limited	219,441,430	21.7%	219,441,430	0	219,441,430	0
High Rank Investments Limited (2)	219,441,430	21.7%	219,441,430	0	219,441,430	0
Qiuping Lai (3)	219,441,430	21.7%	0	219,441,430	0	219,441,430

- (1) The 219,441,430 ordinary shares of the issuer beneficially owned by Yinan Hu consist of 219,441,430 ordinary shares, including 11,320,000 ordinary shares in the form of American Depositary Shares, each representing 20 ordinary shares of the issuer, directly held by Kingsford Resources Limited (“**Kingsford**”). Approximately 93.3% of the total outstanding shares of Kingsford are held by High Rank Investments Limited (“**High Rank**”). Mr. Hu holds approximately 87.6% of the total outstanding shares of High Rank. Pursuant to Section 13(d) of the Securities Exchange Act of 1934, as amended (the “**Exchange Act**”), and the rules promulgated thereunder, Mr. Hu may be deemed to beneficially own all of the ordinary shares of the issuer held by Kingsford. Mr. Hu disclaims beneficial ownership of all of the ordinary shares of the issuer held by Kingsford except to the extent of his pecuniary interest therein.

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- (2) High Rank owns approximately 93.3% of the total outstanding shares of Kingsford. Pursuant to Section 13(d) of the Exchange Act and the rules promulgated thereunder, High Rank may be deemed to beneficially own all of the ordinary shares of the issuer held by Kingsford. High Rank disclaims beneficial ownership of the ordinary shares of the issuer held by Kingsford except to the extent of its pecuniary interest therein.
- (3) Qiuping Lai owns approximately 12.4% of the total outstanding shares of High Rank, which in turn holds 93.3% of the total outstanding shares of Kingsford. Pursuant to Section 13(d) of the Exchange Act and the rules promulgated thereunder, Mr. Lai may be deemed to beneficially own all of the ordinary shares of the issuer held by Kingsford. Mr. Lai disclaims beneficial ownership of the ordinary shares of the issuer held by Kingsford except to the extent of his pecuniary interest therein.

Item 5. Ownership of Five Percent or less of a Class:

Not applicable.

Item 6. Ownership of More than Five Percent on Behalf of Another Person:

Better Rise Investment Limited (“**Better Rise**”) owns approximately 6.7% of the total outstanding shares of Kingsford, which holds approximately 21.7% of the total outstanding ordinary shares of the issuer. As such, the shareholders of Better Rise, through Better Rise and Kingsford, have the right to receive dividends from, and proceeds from the sale of, approximately 1.5% of the total outstanding ordinary shares of the issuer. The shareholders of Better Rise consist of three officers of the issuer, one former officer of the issuer, and Mr. Hu’s wife.

Item 7. Identification and Classification of the Subsidiary which Acquired the Security Being Reported on by the Parent Holding Company or Control Person:

Not applicable

Item 8. Identification and Classification of Members of The Group:

Not applicable

Item 9. Notice of Dissolution of Group:

Not applicable

Item 10. Certification:

Not applicable

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: February 11, 2011

Yinan Hu

/s/ Yinan Hu
Yinan Hu

Kingsford Resources Limited

By: /s/ Yinan Hu
Name: Yinan Hu
Title: Director

High Rank Investments Limited

By: /s/ Qiuping Lai
Name: Qiuping Lai
Title: Director

Qiuping Lai

/s/ Qiuping Lai
Qiuping Lai

LIST OF EXHIBITS

Exhibit No.	Description
99.1	Joint Filing Agreement

Joint Filing Agreement

In accordance with Rule 13d-1(k) promulgated under the Securities Exchange Act of 1934, as amended, the undersigned hereby agree to the joint filing with all other Reporting Persons (as such term is defined in the Schedule 13G referred to below) on behalf of each of them of a statement on Schedule 13G (including amendments thereto) with respect to the Ordinary Shares, par value \$0.001 per share, of CNinsure Inc., a Cayman Islands exempted company, and that this Agreement may be included as an Exhibit to such joint filing. This Agreement may be executed in any number of counterparts, all of which taken together shall constitute one and the same instrument.

[Signature page to follow]

Signature Page

IN WITNESS WHEREOF, the undersigned hereby execute this Agreement as of February 11, 2011.

Yinan Hu	<u>/s/ Yinan Hu</u> Yinan Hu
Kingsford Resources Limited	By: <u>/s/ Yinan Hu</u> Name: Yinan Hu Title: Director
High Rank Investments Limited	By: <u>/s/ Qiuping Lai</u> Name: Qiuping Lai Title: Director
Qiuping Lai	<u>/s/ Qiuping Lai</u> Qiuping Lai