

# LATHAM & WATKINS

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November 19, 2009

### VIA EDGAR AND BY HAND

Mr. Jeffrey Riedler, Assistant Director  
Mr. John L. Krug, Senior Counsel  
Ms. Suzanne Hayes, Branch Chief  
Mr. Daniel Greenspan, Special Counsel  
Division of Corporation Finance  
Securities and Exchange Commission  
100 F Street, N.E.  
Washington, D.C. 20549

**Re: CNinsure Inc.  
Registration Statement on Form F-3 Filed November 5, 2009  
File No. 333-162895**

Dear Mr. Riedler and Mr. Krug,

On behalf of our client, CNinsure Inc., a company incorporated under the laws of the Cayman Islands (the "Company"), we are filing the Company's Amendment No. 1 to Registration Statement on Form F-3 ("Amendment No. 1"). For your ease of reference, we will hand-deliver to you 3 copies of Amendment No. 1 marked to show changes to the Registration Statement filed with the Commission on November 5, 2009.

Set forth below is the Company's response to the comment contained in the letter dated November 12, 2009 from the Staff. For your ease of reference, the Staff's comment is reproduced below.

### Selling Shareholders, page 47

**1. Please amend your filing to specifically describe the transaction(s) in which the shares (ADS's) registered for resale were issued to the selling shareholders.**

In response to the Staff's comments, the Company has amended the referenced disclosure under the caption "Selling Shareholders" on page 47 of Amendment No. 1.

\* \* \*

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If you have any additional questions or comments regarding Amendment No. 1, please contact me at (852) 2912-2503 (work) or (852) 9124-8324 (mobile), Eugene Y. Lee (852) 2912-2515 (work) or (852) 9192-7430 (mobile) or Fan Zhang at (852) 2912-2506 (work) or (852) 9336-7411 (mobile).

Very truly yours,

/s/ David T. Zhang

David T. Zhang  
of LATHAM & WATKINS

Enclosures

cc: Yinan Hu, Chairman and Chief Executive Officer  
Peng Ge, Chief Financial Officer  
Eugene Y. Lee, Esq., Latham & Watkins, Hong Kong  
Fan Zhang, Esq., Latham & Watkins, Hong Kong