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**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM S-8**

REGISTRATION STATEMENT UNDER THE SECURITIES ACT OF 1933

**CNINSURE INC.**

*(Exact name of registrant as specified in its charter)*

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**Cayman Islands**  
*(State or other jurisdiction of  
incorporation or organization)*

**Not Applicable**  
*(I.R.S. Employer  
Identification Number)*

**21/F, Yin Hai Building  
No. 299 Yanjiang Zhong Road  
Guangzhou, Guangdong 510110  
People's Republic of China**  
*(Address of Principal Executive Offices)*

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**CNinsure Inc. Share Incentive Plan  
(as amended and restated effective December 18, 2008)**  
*(Full title of the plan)*

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**CT Corporation System  
111 Eighth Avenue  
New York, New York 10011**  
*(Name and address of agent for service)*

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**(212) 894-8940**  
*(Telephone number, including area code, agent for service)*

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Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer   
Non-accelerated filer  (Do not check if a smaller reporting company)

Accelerated filer   
Smaller reporting company

*Copies to:*

**Yihan Hu**  
Chief Executive Officer  
CNinsure Inc.  
21/F, Yin Hai Building  
No. 299 Yanjiang Zhong Road  
Guangzhou, Guangdong 510110  
People's Republic of China  
(86 20) 6122-2777

**David T. Zhang, Esq.**  
Latham & Watkins LLP  
41st Floor, One Exchange Square  
8 Connaught Place, Central  
Hong Kong S.A.R., China  
(852) 2522-7886

**CALCULATION OF REGISTRATION FEE**

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Amount to be	Proposed Maximum Offering Price	Proposed Maximum Aggregate	Amount of Registration
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<b>Title of Securities to be Registered (1)</b>	<b>Registered (2)</b>	<b>Per Share (3)</b>	<b>Offering Price</b>	<b>Fee</b>
Ordinary shares, par value US\$0.001	68,453,605	\$0.45	\$30,804,122	\$1,211

- (1) These shares may be represented by the Registrant's American depository shares ("ADSs"), each of which represents 20 ordinary shares. The Registrant's ADSs issuable upon deposit of the ordinary shares registered hereby have been registered under a separate registration statement on Form F-6 (File No. 333-146765).
- (2) Represents additional ordinary shares issuable pursuant to awards granted under the CNinsure Inc. Share Incentive Plan (as amended and restated effective December 18, 2008, the "Plan"). In accordance with Rule 416(a) under the Securities Act of 1933, as amended (the "Securities Act"), this registration statement also covers any additional ordinary shares that may be offered and issued to prevent dilution from share splits, share dividends or similar transactions as provided in the Plan. Any ordinary shares covered by an award granted under the Plan (or portion of an award) that terminates, expires or lapses for any reason will be deemed not to have been issued for purposes of determining the maximum aggregate number of ordinary shares that may be issued under the Plan.
- (3) The proposed maximum offering price per share, which is estimated solely for the purposes of calculating the registration fee pursuant to Rule 457(h) and Rule 457(c) under the Securities Act, is based on the average of the high and low prices for the Registrant's ADSs, as reported on the Nasdaq Global Market on December 26, 2008.

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## EXPLANATORY NOTE

This registration statement on Form S-8 is filed pursuant to General Instruction E to Form S-8 for the purpose of registering an additional 68,453,605 ordinary shares of CNinsure Inc. (the "Registrant") authorized for issuance under the amended CNinsure Inc. Share Incentive Plan (the "Plan"). Previously, 68,421,053 ordinary shares of the Registrant were registered for issuance under the Plan pursuant to the Registrant's registration statement on Form S-8 (File No. 333-151271). On December 18, 2008, the shareholders of the Registrant approved an amendment to the Plan that effectively increases the number of ordinary shares authorized for issuance under the Plan by 68,453,605. In accordance with General Instruction E to Form S-8, the contents of the registration statement on Form S-8 (File No. 333-151271), as amended, are incorporated herein by reference, except as otherwise set forth herein.

## PART II

### INFORMATION REQUIRED IN THE REGISTRATION STATEMENT

#### Item 3. Incorporation of Documents by Reference

The following documents previously filed or furnished by the Registrant with the Securities and Exchange Commission (the "Commission") are incorporated by reference herein:

- (a) The Registrant's annual report on Form 20-F for the fiscal year ended December 31, 2007 filed on June 20, 2008;
- (b) The Registrant's reports on Form 6-K furnished on May 20, 2008, May 22, 2008, August 27, 2008, September 19, 2008, September 29, 2008, November 17, 2008, November 19, 2008, November 25, 2008 and December 22, 2008; and
- (c) The description of the Registrant's ordinary shares contained in the Registrant's registration statement on Form 8-A (File No. 001-33768) filed on October 25, 2007, including any amendment and report subsequently filed for the purpose of updating that description.

All documents subsequently filed by the Registrant pursuant to Sections 13(a), 13(c), 14 or 15(d) of the Securities Exchange Act of 1934 (the "Exchange Act"), after the date of this registration statement and prior to the filing of a post-effective amendment to this registration statement which indicates that all securities offered have been sold or which deregisters all securities then remaining unsold, shall be deemed to be incorporated by reference in this registration statement and to be part hereof from the date of filing of such documents. Any statement in a document incorporated or deemed to be incorporated by reference in this registration statement will be deemed to be modified or superseded to the extent that a statement contained in this registration statement or in any other later filed document that also is or is deemed to be incorporated by reference modifies or supersedes such statement. Any such statement so modified or superseded will not be deemed, except as so modified or superseded, to be a part of this registration statement.

#### Item 8. Exhibits

See the Index to Exhibits attached hereto.

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**SIGNATURES**

Pursuant to the requirements of the Securities Act of 1933, as amended, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the city of Guangzhou, Guangdong Province, China, on December 30, 2008.

**CNinsure Inc.**

By: /s/ Yinan Hu  
Name: Yinan Hu  
Title: Chairman and Chief Executive Officer

**POWER OF ATTORNEY**

Each person whose signature appears below hereby authorizes and appoints Mr. Yinan Hu, with full power to act alone, as his true and lawful attorney-in-fact, with the power of substitution, for and in such person's name, place and stead, in any and all capacities, to sign any and all amendments (including post-effective amendments) to this registration statement, and to file the same, with all exhibits thereto, and other documents in connection therewith, with the Securities and Exchange Commission, granting unto said attorney-in-fact full power and authority to do and perform each and every act and thing requisite and necessary to be done as fully to all intents and purposes as he might or could do in person, hereby ratifying and confirming all that said attorney-in-fact may lawfully do or cause to be done by virtue hereof.

Pursuant to the requirements of the Securities Act, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

<u>Signature</u>	<u>Title</u>	<u>Date</u>
<u>/s/ Yinan Hu</u> Yinan Hu	Chairman and Chief Executive Officer (principal executive officer)	December 30, 2008
<u>/s/ Peng Ge</u> Peng Ge	Chief Financial Officer (principal financial and accounting officer)	December 30, 2008
<u>/s/ Qiuping Lai</u> Qiuping Lai	Director and President	December 30, 2008
<u>/s/ Shangzhi Wu</u> Shangzhi Wu	Director	December 30, 2008

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<u>Signature</u>	<u>Title</u>	<u>Date</u>
<u>/s/ Yongwei Ma</u> Yongwei Ma	Director	December 30, 2008
<u>/s/ Stephen Markshied</u> Stephen Markschied	Director	December 30, 2008
<u>/s/ Allen Warren Lueth</u> Allen Warren Lueth	Director	December 30, 2008
<u>/s/ Mengbo Yin</u> Mengbo Yin	Director	December 30, 2008
<u>/s/ Donald J. Puglisi</u> Name: Donald J. Puglisi Title: Managing Director, Puglisi & Associates	Authorized Representative in the United States	December 30, 2008

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EXHIBIT INDEX

<u>Exhibit Number</u>	<u>Description</u>
4.1	Amended and Restated Memorandum and Articles of Association of the Registrant (incorporated by reference to Exhibit 3.2 to the registration statement of the Registrant on Form F-1, as amended (File No. 333-146605))
4.2	Amendments to the Articles of Association adopted by the shareholders of the Registrant on December 18, 2008 (incorporated by reference to Exhibit 99.2 to the report of the Registrant on Form 6-K furnished to the Commission on December 22, 2008)
4.3	Form of Deposit Agreement among the Registrant, the depository, and owners and beneficial owners of American Depositary Receipts (incorporated by reference to Exhibit 4.3 to the registration statement of the Registrant on Form F-1, as amended (File No. 333-146605))
4.4	CNinsure Inc. Share Incentive Plan (as amended and restated effective December 18, 2008) (incorporated by reference to Exhibit 99.3 to the report of the Registrant on Form 6-K furnished to the Commission on December 22, 2008)
5.1*	Opinion of Maples and Calder, Cayman Islands counsel to the Registrant, regarding the legality of the ordinary shares being registered
23.1*	Consent of Deloitte Touche Tohmatsu, independent registered public accounting firm
23.2	Consent of Maples and Calder (included in Exhibit 5.1)
24.1	Power of Attorney (set forth on the signature page of this registration statement)

\* Filed herewith.

[MAPLES AND CALDER LETTERHEAD]

Our ref

CNinsure Inc.  
21/F, Yin Hai Building  
No. 299 Yanjiang Zhong Road  
Guangzhou, Guangdong 510110  
People's Republic of China

30 December 2008

Dear Sirs

**Re: CNinsure Inc.**

We have examined the Registration Statement on Form S-8 to be filed by CNinsure Inc, a Cayman Islands exempted company incorporated with limited liability (the "**Registrant**"), with the Securities and Exchange Commission (the "**Registration Statement**"), relating to the registration under the Securities Act of 1933, as amended, of an amount of ordinary shares of the Registrant (the "**Shares**") for issuance pursuant to the following Plan (the "**Plan**"):

- CNinsure Inc. - Share Incentive Plan (as amended and restated effective December 18, 2008)

As Cayman Islands counsel to the Registrant, we have examined the corporate authorisations of the Registrant in connection with the Plan and the issue of the Shares by the Registrant and have assumed that the Shares will be issued in accordance with the Plan and the resolutions authorising their issue.

It is our opinion that the Shares to be issued by the Registrant have been duly and validly authorised, and when issued, sold and paid for in the manner described in the Plan and in accordance with the resolutions adopted by the Board of Directors of the Registrant (or any committee to whom the Board of Directors have delegated their powers with respect to administration of the Plan) and when appropriate entries have been made in the Register of Members of the Registrant, will be legally issued, fully paid and nonassessable.

We consent to the use of this opinion as an exhibit to the Registration Statement and further consent to all references to us in the Registration Statement and any amendments thereto.

Yours faithfully

/s/ Maples and Calder

Maples and Calder

**CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

We consent to the incorporation by reference in this Registration Statement on Form S-8 of our report dated June 20, 2008 relating to the consolidated financial statements of CNinsure Inc., which report expresses an unqualified opinion and includes an explanatory paragraph relating to the translation of Renminbi amounts into United States dollar amounts for the convenience of the readers, appearing in the annual report on Form 20-F of CNinsure Inc. for the year ended December 31, 2007.

/s/ Deloitte Touche Tohmatsu

Deloitte Touche Tohmatsu  
Hong Kong

December 29, 2008